



PRESS INFORMATION

Honda Cars India drives in New Honda Amaze ahead of festive season

- Enhanced exterior style with Sleek Solid Wing Face Front Grille with Fine Chrome Moulding Lines, Advanced LED Projector Headlamps with integrated Signature DRLs, New Premium C-Shaped LED Rear Combination Lamps
- New Diamond cut two-tone Alloy wheels
- Premium Enriched Interiors with Satin Silver Accents
- Introduction of new colour - Meteoroid Grey Metallic
- Introduction of new Multi-View Rear Camera for enhanced parking convenience

New Delhi, 18 August 2021: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today **launched the New Amaze with enhanced looks, premium exteriors styling and plush interiors.** The 'Shaandar' New Amaze embodies the spirit of living life with Pride and represents a whole new attitude and fresh confidence in its latest avatar. The premium family sedan is available in Manual as well as CVT transmission in both Petrol & Diesel engines. A brand new colour **Meteoroid Grey Metallic** has been added in the range which amplifies the contemporary & premium looks.

Commenting on the launch of New Amaze, **Mr Gaku Nakanishi, President & CEO, Honda Cars India Ltd.** said, *"It gives us immense joy to launch the New Amaze which has been our extremely successful model in India and well accepted by more than 4.5 lakh customers in the country. A strategic model for our business, specifically developed for Indian consumer and exclusively Made in India, the Amaze is the largest volume driver for Honda in India currently and has maintained its position among the country's best-selling sedans. The New Amaze with its enhanced looks and styling is aimed to delight our customers offering them a One Class Above Sedan Experience."* *"We are launching the New Amaze just before the onset of festive period and are confident that the car will be received with much enthusiasm by our customers"* he further added.

The New Amaze's exterior changes include **Sleek Solid Wing Face Front Grille with Fine Chrome Moulding Lines** offering strong and sophisticated impression, **modern & stylish advanced LED Projector Headlamps with integrated signature LED DRLs, New Advanced LED Front Fog lamps with sleek chrome garnish and a Redesigned front bumper lower grille** for wider appearance. The newly designed headlamps along with front fog lamps provide a homogenous design appeal to the front of the car when lit up at night.

The new and distinct Premium C-Shaped LED Rear Combination Lamps with unique signature red luminescence and redesigned Rear Bumper with Premium Chrome Garnish & Reflectors gives a stunning appearance to the rear of the New Amaze. The refreshed model also gets **New Diamond-cut two-tone**



multi-spoke R15 Alloy wheels and New Chrome Door handles with touch sensor based smart entry system that enhances the overall exterior appeal of the car.

The cabin of the New Amaze epitomizes elegance, sophistication and luxury with its new astounding interiors. The New Amaze offers a delightful play of **plush interiors with Satin Silver Ornamentation on Dashboard and Door trims, Satin Silver Garnish on Steering Wheel and Chrome plated AC vent knobs** to emphasize premium and high contrast feeling in its ergonomically arranged cockpit. **Premium seat upholstery with new stitching pattern, Leather Boot for Manual Transmission shift lever and Trunk Lid lining** enhances high-quality touch-and-feel. The comfortable and spacious interiors come with a roomy cabin especially designed to provide ample legroom, contoured bucket seats, fabric pad on door trims and **new front map lamp**. It comes packed with high functionality features such as One-push Start/Stop Button, Automatic Climate Control, F1 inspired sporty paddle shift, and Cruise Control.

Honda Amaze is powered by Honda's well acclaimed 1.2L i-VTEC petrol engine and 1.5L i-DTEC diesel engine in both Manual and CVT (Continuously Variable Transmission) variants. The petrol engine with its advanced low friction technologies for output and efficiency delivers 90PS of Power @ 6000 rpm in both MT & CVT. The diesel engine has been developed to achieve high power with increased refinement and delivers max power of 100ps in MT and 80 ps **@ 3600 rpm** in CVT variants. The comfort of CVT availability in both Petrol and Diesel engines delivers great driving pleasure and superior fuel efficiency. The combination of high torque of Honda's diesel and linear acceleration of CVT gives smooth and responsive acceleration.

Engine	Transmission	Power	Torque	Fuel efficiency (As per test data)
1.2L i-VTEC (Petrol)	5MT	90PS @6 000rpm	110 Nm @ 4 800 rpm	MT – 18.6 km/l
	CVT			CVT – 18.3 km/l
1.5L i-DTEC (Diesel)	5MT	100PS @3 600rpm	200 Nm @ 1 750 rpm	MT – 24.7 km/l
	CVT	80PS @ 3 600 rpm	160 Nm @ 1 750 rpm	CVT – 21.0 km/l

Adding to the aesthetics and convenience of the New Amaze is the DIGIPAD 2.0 – 17.7 cm Touchscreen Advanced Display Audio System that offers seamless and smart connectivity through Apple CarPlay™, Android Auto™, Weblink and a host of advanced functionality like Voice Command, Messages, Bluetooth for Handsfree Telephone & Audio Streaming Support and Wireless Infrared Remote. Additionally, the Rear Camera display can now show Multi-Views like Normal View, Wide View & Top-Down view for enhanced parking convenience in tight spots.

The New Amaze is packed with latest features for secure protection and a range of **Honda's active and passive safety technologies, which are offered as standard equipment across all variants. Honda's own ACE body structure, Standard Dual SRS airbags for driver and front passenger, Standard Anti-lock brake system (ABS) with Electronic Brake Distribution (EBD), Standard ISOFIX seats, ECU Immobilizer system,**



New Rear Multi-view camera with guidelines, New Automatic Headlight control with light sensor, Driver side window one touch up/down with pinch guard, Rear parking Sensor, Impact mitigating front head rests and pedestrian injury mitigation technology.

The Honda Amaze is available in 3 grades in petrol and diesel variants – E is retained unchanged, and New S and New VX in Manual Transmission. Additionally, CVT is available in S and VX grades in Petrol and VX grade in Diesel. The New Amaze is available in a choice of 5 exterior colours - **Meteoroid Grey (New introduction)**, Radiant Red Metallic, Platinum White Pearl, Lunar Silver Metallic and Golden Brown Metallic.

The New Honda Amaze offers complete peace of mind **with 3 years Unlimited Kilometres warranty as standard benefit** to the customer. Additionally, customers can opt for **Extended Warranty for additional two years unlimited kilometres** and **Best in segment up to 10 Years Anytime Warranty** for extra peace of mind. The car offers low cost of maintenance with **Service interval of 1 year/ 10,000km** whichever is earlier.

HCIL will begin the deliveries of the new Amaze from HCIL dealer network across the country immediately after the launch. Customers can also book and buy the refreshed New Amaze online from the comfort of their homes through **Honda's online sales platform 'Honda from Home'**.

Prices for complete range of Honda Amaze (ex-showroom Delhi)

Fuel Type	Grade	Price
Petrol	E MT	Rs 632,000
	New S MT	Rs 716,000
	New S CVT	Rs 806,000
	New VX MT	Rs 822,000
	New VX CVT	Rs 905,000

Fuel Type	Grade	Price
Diesel	E MT	Rs 866,500
	New S MT	Rs 926,000
	New VX MT	Rs 1,025,000
	New VX CVT	Rs 1,115,000

About Honda Amaze

The 1st Generation Honda Amaze was launched in India in April 2013 followed by 2nd Generation launch in May 2018. The Amaze has been an extremely successful model in India and has gained strong presence and popularity as a contemporary family sedan in Tier 2 and 3 markets with 68% of model sales coming from these cities. With the growing popularity of automatic transmission models among customers, the share of automatics in Amaze is also more than 20%. True to its role of being the entry model in Honda's line-up, about 40% of its customers are first time buyers as Amaze is a great choice as first car offering status of a much bigger sedan and great peace of mind with Honda's famed durability, quality, reliability and low cost of maintenance.

**About Honda Cars India Ltd**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, and Honda City catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

For further information, please contact:

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